



1055 Route 30 • West Hebron Road
Salem, NY 12865 518.854.3250
www.gardenworksfarm.com

WHO ARE WE?

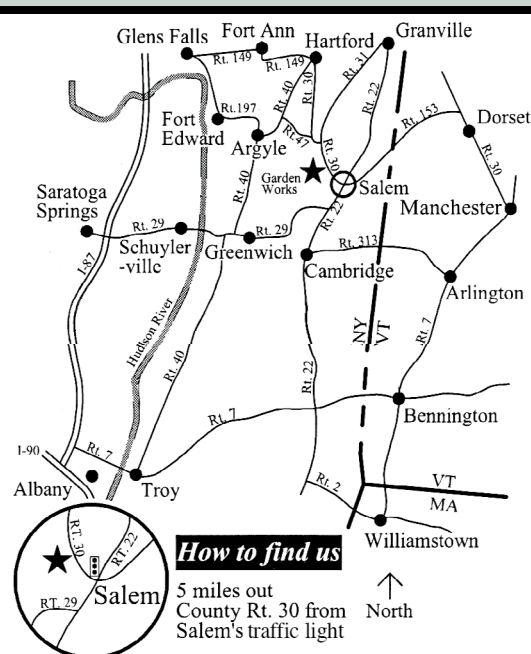
Gardenworks is a century old farm with u-pick blueberries & raspberries, a greenhouse, a kitchen, a specialty grocery store, a Christmas parlor, an art gallery, a classroom, a special events barn, & a flower garden. The active marketplace in the restored dairy barn celebrates the diversity of local agriculture & art.

We represent a group of avid farmers, gardeners, designers, educators, bakers, artists, chefs, woodworkers, cheese-makers & authors. Our vision combines the talents of people & their wares in a vibrant farm environment.

We invite you to discover the best of local foods & artistic creations which give life great flavor.

Come visit the farm,
Meg Southerland & Family

Meg Southerland & family



2013 CALENDAR with NEWSLETTER



You are invited . . . to absorb the beauty of the Black Creek Valley where fertile fields gently roll to meet the foothills of the Taconic & Green Mountains. Discover Gardenworks Farm where the barn is brimming with flowers, local foods, art & handcrafts.

- Pick delicious **summer raspberries & blueberries** from mid-July to mid-August & **fall raspberries** from September to mid-October.
- Take home local **vegetables, cheeses, specialty groceries, apples & maple products** from nearby farms.
- Enjoy **cider donuts, cookies, fruit pies & treats** from our farm kitchen. Join us for a **Farm to Table Dinner**.
- Choose unique handcrafted gifts.... **birdhouses, yarn, maple cutting boards & jewelry**.
- Visit the **Art Gallery & drying barn** with thousands of dried flowers. Ask us about hosting special occasions at the farm.
- Order **fresh flowers for weddings or parties**.
- Tour our **Holiday Barn** filled with **santas, snowmen & fresh trees**.



Meet the
farm animals!

OPEN April 6 thru December 27
Monday thru Saturday 9-5 & Sunday 11-5
CLOSED Easter, Thanksgiving & Christmas
WINTER MARKET: January 3-March 28
(OPEN Friday 9-3 & Sat. 9-3 pm.
Call for appointments)



Newsletter/Calendar 2013 * 1055 Rte. 30, West Hebron Road * Salem, NY 12865 * 518.854.3250 * www.gardenworksfarm.com

FARM SEASONS

Spring unfolds with

Pansies
Perennials
Herbs & Early
Vegetables
Fresh Cheeses

Summer arrives with

U-Pick Blueberries
Fresh Tomatoes &
Beans, Peppers
Farm to Table &
Theater Dinners

Autumn promises

U-Pick Raspberries
Mounds of Pumpkins
A World of Squashes
Dried Flowers
Fall Vegetables

HOLIDAY Thanksgiving & Christmas Offerings

Bountiful Harvests
Wheels of Cheese
Trees & Trimmings
Wreaths & Bows

At Gardenworks this year, we invite you to:

Food Pairings will be a new endeavor as we feature seasonal fruits, vegetables & delicious cheeses with recipes which compliment flavors.

Cheese Sampling to taste flavor & learn about the farms which produce them.



Farm to Table & Theater Dinners ★) have been so popular, we look forward to more.

The **Labor Day Big Barbeque** will be a new event in the **Big Barn** which is now available to rent for **special occasions**.

★) **Reservations required**
Be sure to call
518-854-3250.



Review the CALENDAR insert for dates & details.



New & Exciting

A winter trip to Napa Valley, Point Reyes & Cow Girl Creameries & a tour of The Culinary Institute of America in St. Helena gave us more than a few new ideas.

California's intense agricultural production & supreme marketing were most impressive.

Journey of Discovery

Growing Business Every Day!

Flexibility, willingness to change and a positive approach are invaluable in life. They are essential in managing a farm business which involves working with Mother Nature!

At Gardenworks, we greet each day with the reassuring cackle of chickens, the beauty of an agricultural landscape and our appreciative customers. Whether we're pruning blueberries or planting squash, each day offers physical challenge and decision-making.

We strive to grow vigorous greenhouse plants, vegetables, raspberries & blueberries, always improving varieties. Our team is excited by new opportunities and up-to-date ideas for 2013.



What We KNOW!

Customers are #1!
Friendly service is essential.
Quality reigns.
Farm fresh is best!
Good things happen when
co-workers build a team with
common goals.
Hard work is rewarding.
Customers help us sustain
the farm.

FAMILY NEWS

Rob just returned from a 3-day "hands-on" cheese class at Murrays Cheese in New York City & is ready to share all his new knowledge. He hopes you'll come to cheese tastings & **Farm to Table Dinners** to enjoy cheese more.

Our daughter, **Elizabeth** & her husband **Brendan** Johnson are expecting their **first child**, LBJ, Little Baby Johnson in May. This is the first grandchild in the Clan!

Our son, **Hunter** & his wife **Kelsey** enjoyed 6 weeks of Spanish Immersion in Costa Rica & Peru. Now Hunter is off to Texas A & M Medical School & we hope they visit the farm for some relaxation!

As always, I look forward to the growing seasons & wonder what the harvest will be. My heart is full of excitement for being a grandma & I hope to buy bibbed overalls & a wheelbarrow as baby essentials!

Rob & I embrace a new year with our team of great, energetic & knowledgeable co-workers, **Arlene**, **Bridget** & **Nicole**. They each contribute amazing talents. They will make your Gardenworks visit special. Customers keep us going & growing!

Meg &
The Gardenworks Team

www.gardenworksfarm.com

MARKET PLACE



Greenhouse Thousands of geraniums, daisies & herbs fill our greenhouse. **Tomatoes, peppers & perennials** flourish with constant care waiting for a place in your garden!



Pantry Treat yourself to **artisan cheeses** & crackers, Oscar's **smoked Bacon**, prize-winning **Stonewall Kitchen jams**, **grill sauces**, **savory soups** & **chunky salsas**. Include **Slack Hollow Farm organic salad greens**, **Mac Brook Beef**, **Murray Hollow Bread**, **Far Away Farm eggs**...all local. Enjoy our **blueberries** & **raspberries** & look for the expanded inventory of locally sourced healthy groceries.



Kitchen Our deep dish fruit pies & Bridget's cider donuts are favorites! Rob creates a real kitchen frenzy with his **Farm to Table Dinners!**



Field In spring we prune berry plants & prepare the fields for planting flowers for summer weddings & for drying. We plant pumpkins & squashes in June & they ramble wildly until harvest. Constant care & monitoring keep us busy.



Gallery Admire amazing pastels along with oil & water-color **paintings by local artists**. Preview stunning floral designs. Step back in time with the old farm implements. Learn about our family farm history.



Farm to Table Dinners Rob has new ideas & recipes for the 2013 Dinners with so many nearby farms producing high quality produce, all natural meats & amazing cheeses. Join us for a great culinary experience & meet our team of smiling servers!



Event/Party Barn We are happy to host your wedding reception or family reunion in the **Big Barn** or **Gallery** from June through mid-October. For rental information, call 518-854-3250.



From Santa's Workshop In November & December, visit our barn brimming with glittery **ornaments**, **velvet ribbons** & **trimmings**. Enjoy the fragrance of our fresh **evergreen trees** & **hand-tied wreaths!**

Catch the Holiday Spirit!



2013 CALENDAR/NEWSLETTER



Farm News: Stay in Touch

If you'd like to see farm photos, seasonal projects, berry updates & events, sign-up for our weekly e-mail, **Gardenworks1@verizon.net**

Observe the farm in action & learn about specials on our website.

Farm Fresh

Make good eating a habit. Sign-up for our weekly e-mail & **pre-order** Slack Hollow Farm organic mesclun & vegetables, fresh eggs, berries & Murray Hollow bread. **Order as you need.** E-mail us at **Gardenworks1@verizon.net** to join.

Blueberry Daze

Mark your calendar from mid-July through early August for **BLUEBERRY SEASON!** 2012 was absolutely the best, easiest picking ever! We have the buckets so come ready to pick pounds & pounds in our well groomed fields with mown pathways. YUM! Healthy eating all winter!

Raspberry Rewards

We invite you to take advantage of our **Raspberry Rewards Program** beginning October 1! For every pound of raspberries you pick for us in October, you may pick one pound of **FREE berries** for YOU. We both benefit! Come with family & friends. We'll gather the harvest as a team.

Due to weather & popularity of this offer, we recommend calling for picking conditions, 518-854-3250.



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Simplify Give a Gift Certificate

Forget the confusion of shopping, give a Gardenworks Gift Certificate for a birthday or anniversary or special surprise. Available in any amount & they never expire!

Labor Day BBQ: First Ever!

Wear your cowboy boots & join us in the **Big Barn** for some fun & a delicious barbeque with pork, coleslaw, corn bread & blueberry cobbler a la mode! Listen to live music & celebrate the weekend. Check the Calendar (insert) for more details. Call 518-854-3250 for reservations.



Your Private Event at Gardenworks

One thing leads to another and after hosting Kelsey & Hunter's farm party in our **Big Barn** in 2012, friends encouraged us to offer the use of the barn for events. So, in 2013 we are happy to rent the Big Barn (150 capacity) adjacent to the Gardenworks Barn and the upstairs Gallery (60 capacity). If you are planning a wedding reception, family reunion, anniversary celebration or party, call us 518-854-3250.



Simplify Beautiful: Floral Trends

Nicole & I love to create wedding flowers! We look forward to every bouquet & promise to follow the bride's wishes using her favorite flowers in her choice of colors. When you're planning a wedding or special occasion, call us 518-854-3250, to arrange a **FREE CONSULTATION**. We respond to any budget, large or small.

Santa Has a Plan!

By November, we elves burst into Christmas mode decorating the barn with shiny ornaments, sparkly snowmen and tempting trimmings. Santa & Mrs. Claus have promised to arrive on Saturday, **December 7** from 11 a.m.-4 p.m. and Sunday **December 8** from 1-4 p.m. Watch our merry wreath makers creating full, fat, fragrant wreaths!